



OCT12 Political Selling Levels #1

10/01/12 - 11/06/12						
OCT12						
<u>DAY(S)</u>	<u>TIME PERIOD</u>	<u>PROGRAM</u>	<u>SEC 1</u>	<u>SEC 2</u>	<u>SEC 3</u>	<u>NOTES</u>
M-F	6:30-7:00AM	Seinfeld	75	50	40	
M-F	7:00-8:00AM	FOX29 Morning News	155	100	75	
M-F	8:00-9:00AM	FOX29 Morning News	155	100	75	
SUN	9:00-10:00AM	FOX News Sunday	100	75	50	
M-F	9:00-10:00AM	Maury	155	130	75	
M-F	10:00-11:00AM	Maury	155	130	75	
M-F	11:00AM-12:00PM	Jerry Springer	155	130	75	
M-F	12:00-1:00PM	Jerry Springer	155	130	75	
M-F	9:00AM-1:00PM	Morning ROS (Day 1)	130	100	55	
M-F	1:00-2:00PM	America Now	100	75	50	
M-F	2:00-3:00PM	Wendy Williams	100	75	50	
M-F	3:00-4:00PM	Steve Harvey	100	75	50	
M-F	1:00-4:00PM	Afternoon ROS (Day 2)	100	75	50	
M-F	4:00-4:30PM	FOX29 News First at 4:00	130	100	75	NR 10/17
M-F	4:30-5:00PM	Extra	130	100	65	NR 10/17
M-F	5:00-6:00PM	Ricki Lake	155	130	65	NR 10/17
M-F	6:00-6:30PM	Everybody Loves Raymond	130	100	65	
M-F	6:30-7:00PM	Simpsons	130	100	65	
SAT/SUN	12:00-7:00PM	Matinees & Other Weekend Fill	130	100	65	
M-F	7:00-7:30PM	Big Bang Theory	435	390	210	
M-F	7:30-8:00PM	Big Bang Theory	435	390	270	NR on all MLB Prime Nights
M-SU	10:00-11:00PM	Ten O'Clock News	615	525	435	
M-F	11:00-11:30PM	How I Met Your Mother	180	155	130	
M-F	11:30PM-12:00AM	TMZ	155	130	55	
SAT	11:00PM-12:30AM	Touch	155	130	100	
SUN	11:00PM-12:00AM	Extra	130	100	50	
M-F	12:00-12:30AM	The Office	100	75	50	
M-F	12:30-1:00AM	According To Jim	75	50	25	
SAT	12:00-12:30AM	30 Seconds To Fame	75	50	40	
SAT	12:30-1:00AM	Everybody Loves Raymond	75	50	40	
SUN	12:00-1:00AM	TMZ	75	50	40	
M-F	1:00-2:00AM	Ten O'Clock News Rebroadcast	75	50	15	
M-SU	2:30-5:00AM	Overnight	15	9	4	

EFF = Effective Date
 LTC = Last Telecast Date
 NA = Not Available
 NR = Not Running

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PRIME			OCT12			NOTES
<u>DAY(S)</u>	<u>TIME PERIOD</u>	<u>PROGRAM</u>	<u>SEC 1</u>	<u>SEC 2</u>	<u>SEC 3</u>	
MON	8:00-9:00PM	Bones	1425	1200	975	NR 10/15, 10/22, 10/29
MON	9:00-10:00PM	Mob Doctor	1200	975	795	NR 10/15, 10/22, 10/29
TUE	8:00-8:30PM	Raising Hope	1200	975	795	
TUE	8:30-9:00PM	Ben & Kate	1200	975	795	
TUE	9:00-9:30PM	New Girl	1425	1200	660	
TUE	9:30-10:00PM	Mindy Project	1200	975	795	
WED	8:00-10:00PM	X Factor	1650	1425	1200	NR 10/24, 10/31
THU	8:00-9:00PM	X Factor	1650	1425	1200	NR 10/18, 10/25, 11/01
THU	9:00-10:00PM	Glee	1425	1200	800	NR 10/18, 10/25, 11/01
FRI	8:00-9:00PM	Kitchen Nightmares	480	390	245	LTC 10/12
FRI	8:00-9:00PM	Touch	660	570	300	EFF 10/26
FRI	9:00-10:00PM	Fringe	660	570	245	NR 10/19
SUN	7:00-7:30PM	Animation Encore	390	300	210	NR 10/14, 10/28
SUN	7:30-8:00PM	Cleveland	390	300	155	NR 10/14, 10/28
SUN	8:00-8:30PM	The Simpsons	1200	975	795	NR 10/14, 10/21, 10/28
SUN	8:30-9:00PM	Bob's Burgers	660	570	480	NR 10/14, 10/21, 10/28
SUN	9:00-9:30PM	Family Guy	1200	975	795	NR 10/14, 10/21, 10/28
SUN	9:30-10:00PM	American Dad	660	570	480	NR 10/14, 10/21, 10/28

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MAJOR LEAGUE BASEBALL						
SUN 10/14	7:30PM-CC	MLB NLCS #1	975	795	660	
MON 10/15	7:30PM-CC	MLB NLCS #2	975	795	660	
WED 10/17	4:00-7:30PM	MLB NLCS #3	975	795	660	
THU 10/18	7:30PM-CC	MLB NLCS #4	975	795	660	
FRI 10/19	7:30PM-CC	MLB NLCS #5 (if necessary)	975	795	660	
SUN 10/21	7:30PM-CC	MLB NLCS #6 (if necessary)	975	795	660	Could be a Day if ALCS goes to 7
MON 10/22	7:30PM-CC	MLB NLCS #7 (if necessary)	975	795	660	
WED 10/24	7:30PM-CC	MLB World Series #1	1650	1425	1200	
THU 10/25	7:30PM-CC	MLB World Series #2	1650	1425	1200	
SAT 10/27	7:30PM-CC	MLB World Series #3	1650	1425	1200	
SUN 10/28	7:30PM-CC	MLB World Series #4	1650	1425	1200	
MON 10/29	7:30PM-CC	MLB World Series #5 (if necessary)	1650	1425	1200	
WED 10/31	7:30PM-CC	MLB World Series #6 (if necessary)	1650	1425	1200	
THU 11/01	7:30PM-CC	MLB World Series #7 (if necessary)	1650	1425	1200	

COLLEGE FOOTBALL						
SAT	2:30-3:00PM	College Football on FOX Pre-Game	155	130	100	NR 10/27
SAT 10/27	3:00-3:30PM	College Football on FOX Pre-Game	155	130	100	OTO
SAT	3:00-6:30PM	College Football on FOX (Early Game)	390	300	180	NR 10/27
SAT 10/27	3:30-7:00PM	College Football on FOX (Early Game)	390	280	210	OTO
SAT	6:30-7:00PM	College Football on FOX (Bridge Show)	210	180	155	NR 10/27
SAT 10/27	7:00-7:30PM	College Football on FOX (Bridge Show)	210	180	155	OTO
SAT	7:00-10:30PM	College Football on FOX (Late Game)	440	385	300	NR 10/27

NFC FOOTBALL						
SUN	12:00-1:00PM	FOX NFL Sunday	480	390	300	
SUN	1:00-4:00PM	NFC Early Game	1650	1425	1200	NR 10/14
SUN	1:00-4:00PM	NFL Miami Dolphin Games	2775	2550	2325	10/14 ONLY
SUN	4:15-7:30PM	NFC Late Game	2100	1875	1650	10/14, 10/28 ONLY
SUN	4:00-4:30PM	NFC (Early) Post-Game Show	1425	1200	975	10/07, 10/21, 11/04 ONLY
SUN	7:30-8:00PM	NFC (Late) Post-Game Show	1875	1650	1425	10/14, 10/28 ONLY